

PRESS RELEASE  
FOR RELEASE SATURDAY MAY 13

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**OFF ROAD INNOVATIONS PRESENTS BIG TRUCK DAY**

Tallahassee, FL – Off Road Innovations (ORI) presents the first Big Truck, Jeep and SUV Day. It will be held today Saturday, May 13, 2006 from 11:00am – 2:00pm. Off road enthusiasts are encouraged to bring their big vehicles to show off.

Off Road Innovations is Tallahassee's newest four wheel drive shop not only specializing in truck and jeep parts, but close to 85% of aftermarket accessories for your vehicle. ORI hopes that we not only develop a relationship with Tallahassee's off road enthusiasts, but also bring more union between sports followers.

For more information, visit [www.TallahasseeORI.com](http://www.TallahasseeORI.com).

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